

# BRISELDA MOLINA

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## RESEARCH INTERESTS:

At the heart of business success are emotionally intelligent leaders with a strong foundation in values centered on authentic relationships, teamwork, positive communication, and a strong commitment to the well-being of those they serve. My academic and professional interests focus on these areas. With a decade of experience in higher education institutions and city work settings, I have had valuable opportunities to observe and apply the positive outcomes that arise when these values are effectively applied in project and people management, as well as the challenges that occur when they are absent. I am committed to teaching and ongoing learning in these areas, motivated by a sincere aspiration to foster the personal development of future leaders who embody a growth mindset.

## EDUCATION:

### **Oregon State University**

**Master's in Education (Ed.M)**, College Student Services Administration June, 2021

- Area of Specialization: Underrepresented Student Populations

### **University of Oregon**

**BA** Journalism and Communication Dec. 2011

- Area of Specialization: Feature writing - Magazine

## RESEARCH EXPERIENCE

Dr. Gloria Crisp June, 2021

- **Defended Terminal Project**, A Dreamer's Journey to Graduate School: Perceptions of DACA/Undocumented Students on Institutional Support at Oregon State University.

## TEACHING EXPERIENCE

- **J399 Transfer Seminar Instructor** - a ten-week seminar course designed for students to help navigate life as a transfer student, understand SOJC curriculum, connect to faculty and staff, and launch career development. SOJC, Eugene, OR. Fall, 2023
- **Guest Lecturer:** Intersectionality & Identity workshop. Racial Aikido – Social Justice Retreat. Oregon State University, Virtual Presentation. Corvallis, OR. Spring, 2021
- **Creecer Instructor** – a 12-week course designed to build parenting skills with topics including positive discipline, stress management, communication skills, and emotional intelligence. Parenting Now! Eugene, OR. Summer, 2017

## WORK EXPERIENCE

### **Assistant Director, Graduate Student Experience – Lundquist College of Business**

**University of Oregon (UO)**, Eugene, OR.

April, 2024- Present

- Advise MSF and MBA students in one-on-one advising and drop-ins to plan classes, academic standing, overrides, and build academic plans.

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- Project management. Plan and implement multiple aspects needed to deliver domestic and international experiential learning trips for MBA and MSF students.
- Assist with MBA Seminar course preparation and serve as lecture substitute. This is a ten-week class designed to support career readiness and build soft skills of first year MBA students.
- Diverse Narratives project management leader. Lundquist DEI programming for graduate students.

## **Career and Academic Advisor – School of Journalism and Communication (SOJC)**

**University of Oregon (UO), Eugene, OR.**

Aug. 2021- Present

- Advised SOJC undergraduate students in one-on-one advising and drop-ins to plan classes, choose a major/minor, petitions, overrides, and build academic plans.
- Taught J399 Transfer Seminar - a ten-week seminar course designed for transfer students to help navigate life as a transfer student, understand SOJC curriculum, connect to faculty and staff, and launch career development.
- Assisted faculty to develop DEI sections for SOJC school re-accreditation, The Accrediting Council on Education in Journalism and Mass Communications (ACEJMC).
- Represented SOJC as an engaged active participant at the *Scholastic Review Committee* (SRC) to review student's petitions with academic disqualifications, petitions, and reinstatements.
- Club Advisor: Unidos, Hispanic Public Relations Student Association (HPRSSA), Fall 2022-Winter 2023.
- Project management: developed and coached new hires on innovative career readiness programming with focus on first-year students - currently implemented at SOJC.

## **Ethnic Studies Advisor, Graduate Assistantship, College of Liberal Arts, School of Language, Culture and Society**

**Oregon State University (OSU), Corvallis, OR.**

Sept. 2019- June,

2021

- Served as lead advisor and maintain a 50+ caseload of Ethnic Studies (ES) students to support with meeting minor requirements and career development.
- Collaborated with a faculty to strategize, coordinate, and develop one-on-one and group presentations, virtual and in-person, to organize outreach events to recruit, retain, and bring awareness of ES advising.
- Created the *Ethnic Studies Castores Newsletter* sent to 50+ students per academic term to inform ES students on events, classes, and career and internship opportunities.
- Led the creation of the *Ethnic Studies GTA Advisor Handbook* document to guide future graduate student assistants on job duties and responsibilities.

## **Bilingual Spanish Financial Aid Representative, Lane Community College (LCC)**

**Eugene, OR.**

April, 2015- Aug. 2019

- Adhered to federal and state financial aid policies and regulations to properly assist all eligible students including U.S Citizens, Permanent Residents, DACA, and undocumented students with the FAFSA or ORSAA application.

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- Delivered information in a calm, diplomatic, and caring way to frustrated students to help them comply with financial aid requirements for packaging.
- Built and maintained close relations with leaders from state and local agencies including OSAC, Dream Big of Lane County, and the HECC to learn, guide, and implement specialized programming to serve Spanish-speaking students and families with understanding FERPA and completing FAFSA/ORSAA applications.

## **ACADEMIC SERVICE & MANAGEMENT EXPERIENCE:**

- Program Management Lead, *Diverse Narratives*, Lundquist DEI programming for Graduate Students. Fall 2024-Present.
- Club Advisor, *Unidos*, Hispanic Public Relations Student Association (HPRSSA), Fall 2022-Winter 2023.
- Project Management leader, *Teletalks for Financial Literacy for UndocuCommunities* - Financial Wellness Center - University of Oregon. Fall 2021-Spring 2023.
- Co-Chair, Diversity, Equity, and Inclusion Committee - School of Journalism and Communication (SOJC); University of Oregon, Fall 2022-Spring 2024
- Vice-Chair Human Rights Commissioner, Human Rights Commission (HRC) - City of Eugene, Fall, 2022-Winter, 2023.
- Chair, *Economic Opportunities Working Group* -City of Eugene, Fall 2022- Winter, 2023.
- Advisory board member, Adult Learner Advisory Committee (ALAC) - Oregon Higher Education Coordinating Commission (HECC), Fall, 2019-Summer, 2021.

## **CONFERENCE PRESENTATIONS:**

### Keynotes:

**Molina, B. May, 2025.** *Opening Keynote Role. Bend Together: Strengthening Oregon's Advising Communities.* Oregon Academic Advising Association (OAAA). Bend, Oregon. Pending!

**Molina, B. April, 2023.** *Opening Keynote Role. Radically Inclusive.* Gender Advocacy and Inclusion Network (GAIN). Albany, Oregon.

### National Conferences:

**Molina, B. 2023.** *Building UndocuCompetency: Creating an Inclusive Community in Higher Ed- A Framework in Practice.* The National Conference on Race & Ethnicity in Higher Education (NCORE) Annual Conference. Spring 2023, New Orleans, Louisiana.

**Molina, B. 2022.** *Building UndocuCompetency in Advising through Dreamer Ally Training to Activate Change.* NACADA Annual Conference. Fall 2022, Portland, Oregon.

### Invited University Affiliated:

**Molina, B 2021** *Intersectionality & Identity* workshop. Racial Aikido. Oregon State University, Virtual Presentation Spring, 2021, Corvallis, OR.

## **PUBLICATIONS:**

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- “A Dreamer’s Journey to Graduate School: Perceptions of DACA/Undocumented Students on Institutional Support at Oregon State University.” Capstone Project, Oregon State University. 2021.
- “Another Dream of College Crushed.” The Register Guard. 2011.

## **Writing Projects**

- Economics Opportunities Working Group Report, City of Eugene, 2023. *Pending-Outgoing project!*
- Ethnic Studies GTA Advisor Handbook, Oregon State University. 2021.
- ICE Raids Handbook, University of Oregon. 2021.

## **HIGHER EDUCATION TRAINING**

- Banner, Cognos, Slate, Navigate, Canvas learning teaching platform, MyDegrees, Microsoft office, Teams, MT, Zoom, Qualtrics, Mentimeter, Doodle, Wix and Mailchimp platforms.
- Experience with Institutional Review Board (IRB) proposals and qualitative/quantitative research practices.
- *Active Research, Ethics, and Compliance Training Credential (CITI)*, Human Research as of June, 2020.
- *Search Advocate* training - Winter, 2023
- Native, bicultural, and fluent in English and Spanish